



NEW BERRY Store

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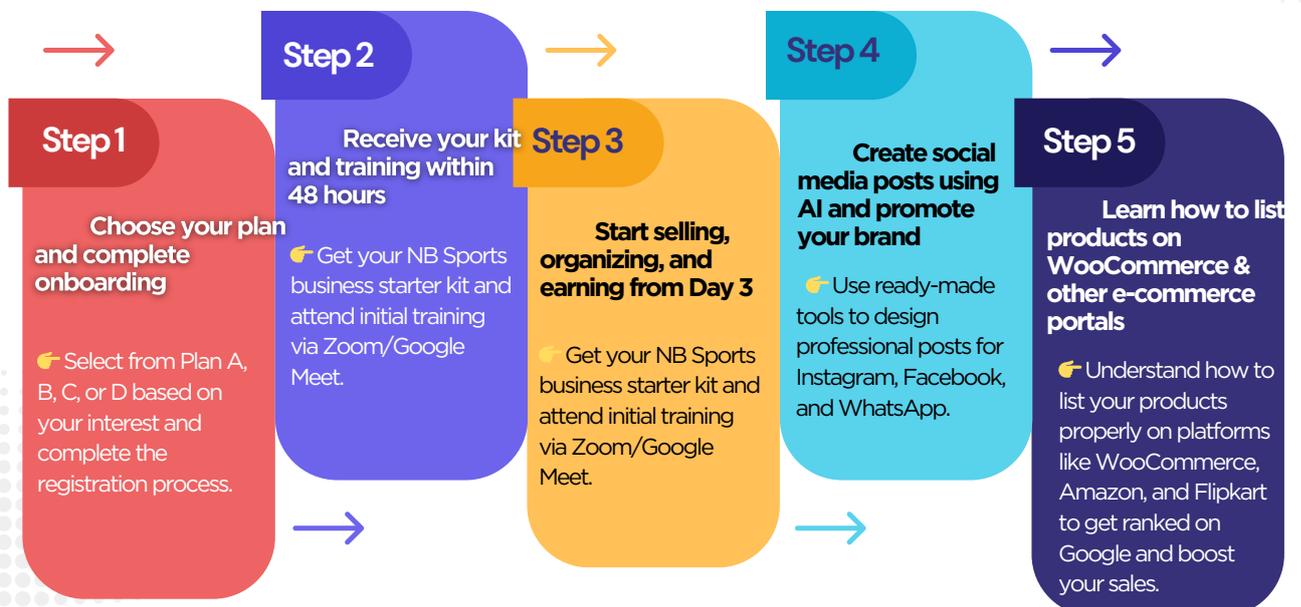
NB Store is the retail and franchise wing of New Berry Sports Magazine, supporting India's sports growth through quality merchandise and grassroots engagement.

NB Sports offers you a powerful opportunity to start your own sports-related business with a low investment and quick returns. Whether you're a student, entrepreneur, coach, or investor, we have a plan for you. Start earning from Day 3 with training, support, and India's fastest-growing grassroots sports brand.



Start in Just 5 Easy Steps

A Step-by-Step Guide to Gaining Valuable Insights



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◆ **Plan A – Starter Partner (₹20,000) Perfect for students, coaches, sports lovers, and small business owners.**

✓ **What You Get:**

- Premium NB Sports T-Shirts (customizable)
- Flex banner & standee for local promotion -Reseller rights for NB Sports merchandise.
- Digital marketing kit (social media posts, WhatsApp flyers)
- Margin up to 25–30% per sale Access to local school & tournament orders Basic sales training via WhatsApp/Zoom

💰 **Income Example: Sell 25 T-shirts @ ₹400 = ₹10,000
profit Margine = ₹3,000 extra (30% Profit)**



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◆ **Plan B – Printing Business Setup (₹50,000) Ideal for young entrepreneurs & creators looking for full-time income.**

- ✓ T-Shirt Printing Machine (Heat press setup)
- ✓ Raw Materials (Blank T-shirts, vinyls, transfer sheets)
- ✓ Training Provided (Machine usage, customization, sales)
- ✓ Social Media Post Creation Using AI (Templates & tools for Instagram, Facebook, WhatsApp)
- ✓ E-commerce Store Creation (Setup on WooCommerce or other platforms)
- ✓ Marketing Support (Product promotion, SEO, local leads)
- ✓ Free Delivery Services (Pan India shipping support included)



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◆ **Plan C – Sports Store & Apparel Franchise**
(₹1,00,000) Great for shop owners, gym trainers, or local business owners.

Sell a Wide Range of Products, including:

- ✓ T-Shirts, Apparel, and Jackets
- ✓ Sports items like Cricket Bats, Balls, Footballs
- ✓ Soft Toys and Fitness Accessories
- ✓ Stock Worth ₹1 Lakh included in the plan
- ✓ Ideal for local shops, gym trainers, and sports enthusiasts
- ✓ Earn with high resale margins and exclusive area dealership
- ✓ Includes branding kit, display setup, and digital support
- ✓ Rack display setup + branding materials Flex boards, digital ID, and website listing



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◆ Plan D : NB Sports Gym & Fitness Equipment Franchise (₹5,00,000)

Start your own Gym Equipment, Fitness Machinery & Supplements Business with NB Sports



✓ What You Get:

- 🏆♂️ Gym Equipment Stock – Strength machines, cardio equipment, benches, dumbbells, plates, cycles, etc.
- 🛠️ Complete Machinery Setup & Display Support
- 🛍️ Authorized Dealership for Fitness Accessories – Resistance bands, mats, gloves, belts, etc.
- 📦 Supplements Stock – Protein powders, mass gainers, pre-workouts, vitamins (custom options available)
- 📣 Franchise Branding Kit – Shop board, flexes, display racks, digital marketing templates
- 🌐 Digital Business Setup – Google listing, eCommerce store setup, and marketing support

“ India’s emerging name in the fitness industry. This plan is perfect for investors and fitness enthusiasts who want to dominate the local market as a one-stop fitness supply hub. “



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🔥 Why Choose This Plan?

- No need to run a gym – just focus on sales & distribution
- Serve home users, commercial gyms, schools, corporates & athletes
- Massive market demand for fitness post-COVID
- Start with full brand support and ready-to-sell inventory

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- 📦 Bulk Order Opportunities – Supply to gyms, personal trainers, institutions & online customers
- 📍 Territory Lock – Be the exclusive NB Fitness dealer in your city or district
- ✅ High-Profit Margins – Up to 40% on machines and supplements



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